

# 🚨 Take Action in 3 Minutes to Stop SB 79 🚨

## 1 Know the Threat

**SB 79 = "Abundant & Affordable Homes Near Transit Act"**

Forces **75 ft. towers** near bus stops & transit lines

**Overrides Local Democracy**

Removes **local control**, even in **high fire hazard zones**

**Hidden Costs**

Developers pay **fees**, but taxpayers pay the **real bill** (roads, sewers, schools)

**False Promises**

No **real affordability guarantee** – mostly luxury units

📌 Bottom line: Housing without evacuation = a trap.





## 2 Your Quick Actions

01

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### Call / Email Your Assemblymember

Find them here:

[findyourrep.legislature.ca.gov](https://findyourrep.legislature.ca.gov)

Say:

"I'm a constituent. Please **VOTE NO on SB 79**. It endangers our safety, ignores infrastructure, and hands power to corporate developers. Protect local control."

02

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### Submit Written Opposition

Use the **CA Legislature Advocates Portal** to log your "NO" officially

03

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### Join the Movement

- **Our Neighborhood Voices**
- **Neighbors for a Better California**
- **Pacific Palisades Residents Association**

These organizations are leading rallies & petitions

# 3 Share & Amplify

## On Social Media

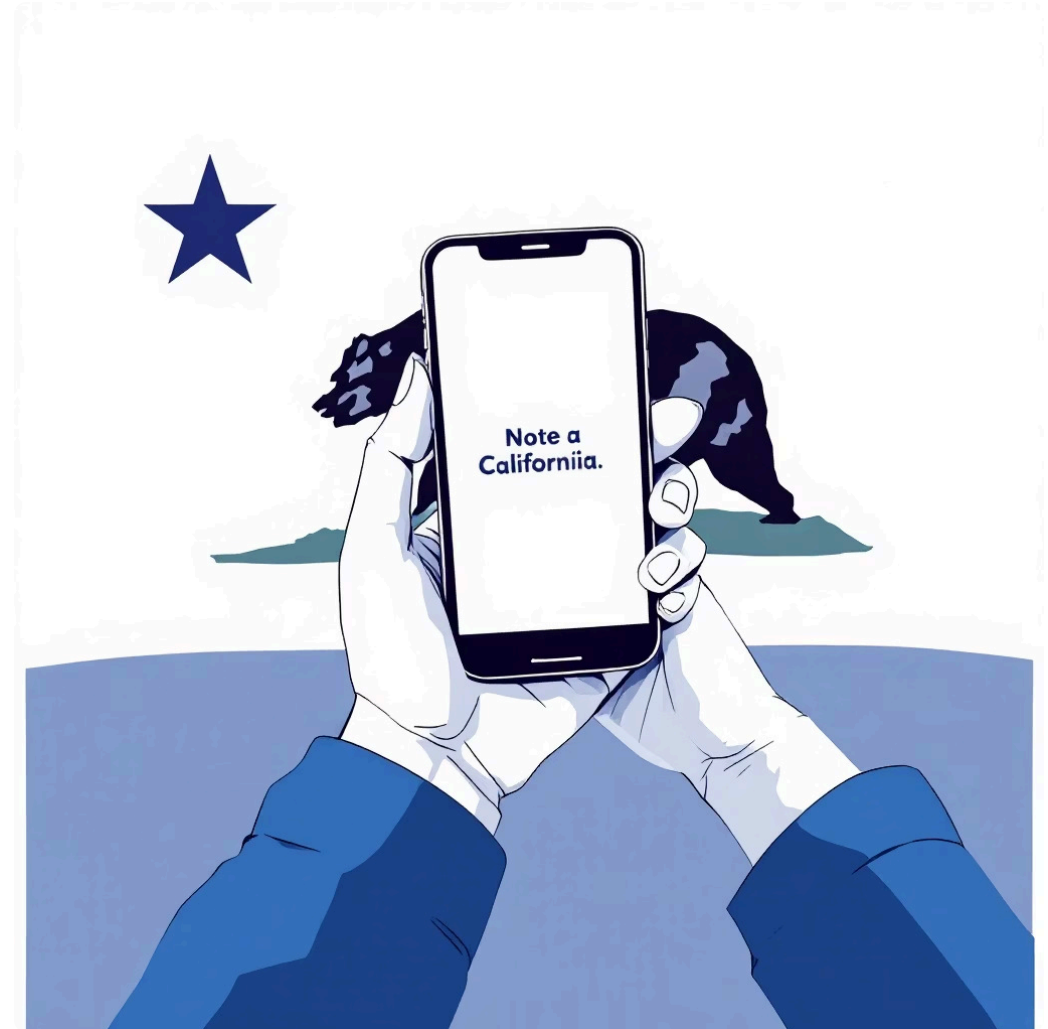
Tag your Assemblymember

Use hashtags

[#StopSB79](#) [#LocalControl](#) [#SafeCommunities](#)

Post simple soundbites:

- "Housing without evacuation is just a trap."
- "SB 79 = Developer profits, taxpayer bills."
- "Sacramento shouldn't bulldoze local voices."



## In Local Media

Send letters to editors of *Palisadian-Post*, *Westside Current*, or your local paper

## 4 Key Messages



### **Wildfire Danger**

Towers in high fire zones =  
gridlock evacuations



### **Infrastructure Strain**

Old sewers, no new water, roads  
overwhelmed



### **Affordability Myth**

\$4,000 "luxury" apartments ≠  
affordability



### **Loss of Local Control**

Sacramento hands zoning to  
unelected transit boards



### **Community Unity**

LA City Council, Mayor Bass, and  
coalitions statewide oppose SB  
79

 **All of this  
can be done in  
3 minutes.**

**1**  
Call

**2**  
Submit Opposition

**3**  
Share

**Together, we can STOP SB 79 and  
protect our homes, safety, and  
community voice.**

